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ATTENTION: "Antarctica" research and management community

**"COMMUNICATING ANTARCTICA" - INVITATION TO A STRATEGIC PLANNING
WORKSHOP**

Do you agree that the South African public should know more about the involvement and achievements of our scientists and their supporting teams in Antarctica and the sub-Antarctic islands? We need your help!

Please join us for a strategic planning workshop about sharing the excitement of South Africa's involvement in Antarctic research with the broad South African public. The workshop will be led by Sheila Anderson, a senior science communication and policy expert from the UK, and communication manager at the UK's Natural Environmental Research Council (NERC). Her visit to South Africa is supported by the British Council.

DATE: Monday 7 February

Venue: Cape Town (DEAT Boardroom, Cape Town, Address to be Confirmed)

Time: 09:00 - 17:00

Workshop outline:

Welcome and introduction

Presentation on communication strategies, case studies, best practice, success stories at the British Antarctic Survey

Open discussion on the current status of communication around South Africa's involvement in Antarctic research (Why is it important, what are we doing already, what new opportunities are there?)

Brainstorming session to develop a strategy for communication South Africa's research activities and achievements in Antarctica - based on a research communication toolkit developed at NERC in the UK.

Presentation on "Communicating Your Ideas" - tips and advice for research scientists.

Please let me know if you are interested to join us for this exciting workshop. Places are limited to 20 only and will be allocated on a first-come, first-served basis. There is no cost in attending the workshop, but participants are responsible for their own travel arrangements and costs.

I look forward to hearing from you,

Marina Joubert

Science Communication

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